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GriffinWink Advertising is a TRADITIONAL agency that blends both traditional and digital mediums cohesively to work together in perfect harmony, providing the consumer with the information they need across the platforms they use every day.

We are a growth company dedicated to delivering progressive marketing solutions. We ask questions, seek answers and educate team members to continually challenge the status quo.

## DIFFERENTIATORS

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- GriffinWink Advertising earned recognition as 1 of 40 digital agencies by Google to join their exclusive Elevator platform. Acceptance is based on growth, capabilities, and management of accounts, achieving this through team training and growth programs developed to produce ROI driven campaigns.
- We listen, learn, and will respectfully question your direction. You will know your needs are being prioritized and your budget maximized. We treat your time and money as if it were our own. We succeed by helping you succeed.

## CORE COMPETENCIES

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- Marketing Strategies
- Brand Development
- Digital Advertising
- Traditional Advertising
- Social Media Management
- Audio/Visual Production
- Graphic Design
- Website Design
- Search Engine Optimization

## NAICS CODES

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- 541810** Advertising Agencies
- 541613** Marketing Consulting Services
- 541830** Media Buying Agencies
- 541430** Graphic Design Services
- 541850** Outdoor Advertising
- 512110** Motion Picture and Video Production
- 512191** Teleproduction and Other Postproduction Services
- 541890** Other Services Related to Advertising
- 541490** Other Specialized Design Services
- 541860** Direct Mail Advertising
- 541922** Commercial Photography
- 541820** Public Relations Agencies
- 545111** Web Based Marketing

## PAST PERFORMANCES

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- South Plains Association of Governments
- South Plains Aging & Disability Resource Center
- Panhandle Aging & Disability Resource Center
- Panhandle Regional Planning Commission
- A&R Mechanical
- Air Education and Training Command
- The United States Army Field Band
- Aging & Disability Resource Center of Tarrant County
- Concho Valley Council of Governments
- Texas Alliance of Information and Referral Systems, Inc.
- Lowery Plumbing, Heating & Air Conditioning
- Watermaster Irrigation