

Take your business to the next level.



Digital Presence Audit

Build your strong online presence

GriffinWink Advertising
Address: 5001 W Loop 289, Suite 337
Lubbock, TX 79414

P: (806) 791-0045

www.griffinwink.com

Welcome to GriffinWink Advertising

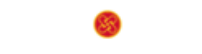
We're More Than a Digital Marketing Agency

GRIFFINWINK ADVERTISING IS A FULL SERVICE TRADITIONAL AND DIGITAL ADVERTISING AGENCY.

Since 1975, GriffinWink has helped hundreds of businesses grow across West Texas and the country. Through years of hard work and determination, our agency has learned to take advantage of local, regional, and national media along with production vendors. With decades of experience in all forms of media, both traditional and digital, our team provides unmatched dedication and success in all that we do.

We provide a professional approach to the marketing of businesses big and small, and our experience ensures you will reap the benefits of our experience and research. We listen, learn and question, so that you know your needs are being prioritized and your budget maximized. At GriffinWink Advertising, you will enjoy the creative process and be proud of the professional creativity that delivers your message to the right demographic, at the right time, for the right price.

Since our humble beginnings so long ago, we have strived to achieve our clients' goals with all we have to offer.



1953



1988



2000



2006



2014



2015



2016

What are Online Visibility Services?

At GriffinWink Advertising, we offer a range of comprehensive Online Visibility services to walk you through analyzing your site and identifying opportunities for your online visibility. We create a web environment that dominates in organic search results while delivering the leads you need for your business.

Our Online Visibility specialists offer expert recommendations and comprehensive analysis for elements of technical issues and online marketing. Our approach is designed to identify your needs and then offer specific recommendations that will improve your online visibility, performance, and results.

Before we get started... our Initial Onboarding Fee Includes:

- Submission to Online Directories
- Optimize Google My Business

Strategy Recommendations

Our Online Visibility services are based on our expert knowledge, decades of experience in the field, and hard data. With our reporting options, we'll quickly identify opportunities for improvement with your online presence.

A look at the deliverables we recommend every month.

Deliverables

Month 1

- Kickoff report / analysis
- Website quality audit
- Google Search Console audit
- Keyword research
- On page corrections
- Target pages
- SEO Local Submission

Month 2

- Kickoff report / analysis
- Website quality audit
- Competitive landscape audit
- Google Search Console audit
- Keyword research
- On page corrections
- Target pages
- SEO Local Optimization

Month 3

- Kickoff report / analysis
- Website quality audit
- Competitive landscape audit
- Google Search Console audit
- Keyword research
- On page corrections
- Target pages
- SEO Local Optimization

The **goals** we target...

- ➔ Organic Traffic Growth YoY
- ➔ New organic leads per month
- ➔ High authority backlinks building

Project Schedule and Timeline

Time Period	Month 01	Month 02	Month 03
Full Site Audit			
On-Site Optimization			
Keyword Research			
Technical SEO			
Content Strategy			
Link Building, Report			

Carefully **curated package** at a reasonable price.

Initial Local Onboarding Fee: \$300 PER LOCATION

Includes:

- Review & Assessment of All Pages
- Critical SEO Error Assessment
- Diagnose Speed & Performance Problems

Package	Launch
Minimum Hour Duration	10 Hours
New Organic leads	✓
Content (articles, blog posts, etc.)	1 post
On-site Optimization	✓
High Authority Backlink Building	✓
Keyword Research	✓
Search Ranking and Market Expansion	✓
Google Console Audit	✓
SEO Local Positioning & Expansion	✓
Advanced Analytics	✓
Competitive Research & Reporting	✓
Pricing	\$1,250.00/mo

\$1,000/mo.

Special limited-time offer until 9/30/2022.

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